



Third Party Marketing Recommendations for Auctions

Online Publications/Bulletins	Recent Rate*	Contact	Phone Number	Email
- LoopNet Auction Properties Bulletin (Last Friday of the Month) National (Reach: 450,000)	\$1,600 - \$1,900 (Ad) \$899 - \$1599 (Line)	Kristy McVey	(415) 284-4336	KMcVey@loopnet.com
- LoopNet Hot Properties Bulletin (Every Tuesday) National (Reach: 450,000)	\$1,365-\$1,665-\$1,750	Kristy McVey	(415) 284-4336	KMcVey@loopnet.com
- LoopNews Ad (Every Thursday) National (Reach: 1,000,000)	\$1,295	Kristy McVey	(415) 284-4336	KMcVey@loopnet.com
- GlobeSt.com Cube Ad - National	\$7,500/month	Daniel Cenicerros	(213) 430-0306	DCenicerros@alm.com
- GlobeSt.com Cube Ad - Regional	\$1500/month/region	Daniel Cenicerros	(213) 430-0306	DCenicerros@alm.com
- Florida Real Estate Journal E-Newsletter Ad (Twice/week) Florida (Reach: 2,097)	\$160/week	Kenna Rogers	800-274-2812 Ext. 214	krogers@frej.net
Email Marketing	Recent Rate*	Contact	Phone Number	Email
- GlobeSt.com Dedicated Email Blast – National (Reach: 70,000)	\$3,500/email	Daniel Cenicerros	(213) 430-0306	DCenicerros@alm.com
- GlobeSt.com Dedicated Email Blast – Regional/Market	\$2,000/email	Daniel Cenicerros	(213) 430-0306	DCenicerros@alm.com
- Property Line Dedicated Email Blast – National (Reach: 200,000)	\$809/email	Kelly-Marie Norris	702.889.1063 888.889.1063	kmnorris@propertyline.com
- Property Line Dedicated Email Blast – State	\$159/email (\$95/each addl state)	Kelly-Marie Norris	702.889.1063 888.889.1063	kmnorris@propertyline.com
- Property Line Dedicated Email Blast – MSA	\$79/email (\$47/each addl MSA)	Kelly-Marie Norris	702.889.1063 888.889.1063	kmnorris@propertyline.com
- Cmail by Catylist Dedicated Email Blast – National (Reach: 140,000)	\$599/email	Carol J. Atkins	(847) 441-4199	carol@commercialiq.com

- Email by Catylist Dedicated Email Blast – State	\$149/email (\$99/each addl state)	Carol J. Atkins	(847) 441-4199	carol@commercialiq.com
- ePropertyPush Dedicated Email Blast – National (Reach: 22,449)	\$119/email	Shaun R. Reedy	(480) 262-8176	Shaun@epropertypush.com
- Property Campaign Dedicated Email Blast – National (Reach: 180,000)	\$149/email	Support	(877) 203-4612	support@propertycampaign.c om
- Property Campaign Dedicated Email Blast – State	\$59/email	Support	(877) 203-4612	support@propertycampaign.c om
- PropertyBlast Dedicated Email Blast – National (Reach: 90,000)	\$159/email	Website	(239) 839-2489	http://propertyblast.com/inde x.php
- PropertyBlast Dedicated Email Blast – State	\$59/email	Website	(239) 839-2489	http://propertyblast.com/inde x.php
- REDNews Dedicated Email Blast – National (40,000; 12,000 in Texas)	\$245/email	Ginger Wheless	(800) 836-2191 (713) 661-6300	ginger@rednews.com
- RENTV Dedicated Email Blast – California/West (Reach: 11,000)	\$200/email	Steve Bloom	(310) 242-8613	sbloom@rentv.com
Marketing Businesses for Sale				
BizBuySell	\$139.90-\$199.90 per 2-month listing	Kristal Johnson	888-777-9893	membership@bizbuysell.com

*PLEASE NOTE: AuctionPoint is not responsible for rates. Please call listed contacts.

<u>Public Relations</u>
PR Web

<u>Print Publications</u>
General Print
- Local Business Journal (e.g., Atlanta Business Chronicle, Jacksonville Business Journal, etc.)
- Wall Street Journal (Wednesday Property Report section)
Ethnic Print
- Local editions of Chinese Daily News, Korea Times, etc.
Trade Print
- Regional/State Commercial Real Estate Publications (e.g., California Real Estate Journal, Texas Real Estate Business, Southeast Real Estate Business, etc.)