

Commercial Real Estate Owners: Sell Your Property Quickly and for True Market Value



Get buyers off the sidelines with Broker-run Online Auctions

Auctions are the proven way to achieve top market price in the shortest possible timeframe.

AuctionPoint enables your broker to create a customized auction website for your property (e.g., www.100MainStreetAuction.com) . Your broker markets the property, finds qualified buyers and drives them to your auction website. Then the competitive bidding starts, resulting in a deal at the highest possible price.

The New York Times:
*Commercial Auctions
Expected to Rise*

"The strengths of the auction model—a faster sales cycle, lower costs, & the ability to quickly determine a fair market value—play into current market conditions."



How Deals Get **Done**.

Call us at 800-807-1688 or visit www.auctionpoint.com

How It Works



Step 1: You and your broker set an attractive starting bid - the first and most important step in attracting a large pool of buyers.

Step 2: Using AuctionPoint, your broker creates your custom property auction website. You aren't competing with a long list of other properties, you have your own unique web address.

Step 3: Your broker markets the auction - buyers are now motivated to participate because there is a deadline.

Step 4: Your broker holds the online auction. Bidders compete for your property, resulting in a deal at the highest possible price.

Step 5: You sign a Purchase Agreement with the winning bidder.

The Smart Way To Sell Your Property

Your broker is the best person to market your property and find qualified buyers. Auctions are the best tool to motivate those buyers to act. Use AuctionPoint to sell your property in 8 weeks or less.

"AuctionPoint is a great platform that allows me to sell client properties quickly...I highly recommend it."

- Gary Stache, CB Richard Ellis



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